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Vision Developer
Building visions from concept to complete

Experience in brief and points of pride:

- Over **8** years of experience in team leadership and direction.
- Over **10** years of creative/art direction practice in digital development and team management.
- Education, mentoring and training experienced.
- Significant presentation experience in sales to instruction to audiences varying from undergraduate, graduate students to C-Level Suite Executives.

Experience:

GE Tech Trainer and Marketing Design Consultant 2016 – Present
Tata Consulting Services – Fairfield, CT

Deliver onsite, telepresence and online cloud software instruction and design development of promotional related materials.

Digital Product Designer / Multimedia Services Manager 2016
Osprey Strategic Research – Cheshire, CT

Design and direct digital development of company software product and launch.

Work with and manage mixed discipline teams in the development of product:

- Structure • UI/UX • Lesson Content • Interactive • Treatment and design

Digital Director / Associate Creative Director 2014 – 2015
Cashman + Katz – Glastonbury, CT

Combine talent, digital expertise and strategic insight to originate effective integrated marketing campaigns.

Directed, managed and worked with teams to:

- Strategize • Scope • Present • Sell • Plan • Design • Develop

Built Interactive branded experiences such as:

- Website launches and redesigns • Animated motion graphics • Social channel branding and campaigns • Banners • Advertisements • Site content and marketing management (SEO, SEM and CMS platforms) • Campaign messaging • Mobile apps • Video - show and broadcast • Promotional campaigns etc.

Clients included: BIC, Foxwoods Resort, Pratt & Whitney, Old Saybrook Point Inn & Spa

Founder and Creative Free Agent 2013 – Present
Raging Muses, LLC. - Fairfield, CT

Art Direction, Design and Development of: • Websites

- Logos & branding • Promotional campaigns • Marketing collateral

Creative Director

2006 – 2013

Quintet Systems, Inc. - Stamford, CT

Provide guidance and fostered cutting-edge creative direction for this award winning, integrated and interactive marketing agency. Strategic and creative planner charged with creating, drafting, and presenting agency briefs, treats, storyboards, strategy and marketing plans.

Lead, manage and directed creative team to:

• Strategize • Scope • Present • Sell • Plan • Design • Develop

Interactive branded experiences such as: • Website launches and redesigns

• Animated motion graphics • Corporate Identity, logo design • Advertisements

• Event Experience Design (booth design, signage, show interactives, video walls, web pages etc.)

Clients included: AT&T, AXA Equitable, Bayer, Coolcentric, FICO, IBM, jetBlue, Novartis, Pitney Bowes, Richfield Hospitality Inc., Stokke, Wakefield-Vette, VMWare

Senior Interactive Art Director

2003 – 2006

Quintet Systems, Inc. - Stamford, CT

Directed staff in the graphic and interface design for video, print, digital and interactive development.

Adjunct Professor of Interactive

2003 – 2006*

Sacred Heart University - Fairfield, CT

Taught graduate students tools, techniques, features and process in the use of Adobe Photoshop, Dreamweaver, Flash, Director and others software to produce digital deliverables such as websites, interactive applications and others.

Interactive Art Director

Quintet Systems, Inc. - Stamford, CT

Designed show, event, broadcast, video, motion graphic and web delivered productions.

** Worked simultaneously as Adjunct Professor of Interactive Studies, Sacred Heart University - Fairfield, CT*

Qualifications:

Capabilities: Product Design, UX/UI, Concept Development, Branding Design, Creative and Development Briefs, Show Display Design, Public Speaking, Estimating, Creative and Art Direction, Storyboarding, Motion Graphic Design, Illustration, Video Editing,

Proficient in: Microsoft Office Suite: including Excel, Word, PowerPoint, Adobe Creative Suite: including high proficiency in After Effects, Dreamweaver, Illustrator, Photoshop, Premiere, HTML 5, CSS, CMS platforms

Awards: Silver Galaxy Award winner for strategy and design in marketing

Bronze MerComm Award winner for packaging design

Gold Award for best interactive sales deliverable

Education: University College, University of Denver - Advanced Study in Multimedia - Denver, CO

Platt College - Computer Aided Design Graduate - Aurora, CO

University of Denver - Bachelor of Arts Double Major, Graphic Design & Mass Communications - Denver, CO

Professional Affiliations: Creative Directors Only Network, Connecticut Art Directors Club (CADC), American Institute of Graphic Artists (AIGA), Art Directors Club of Denver, Ski Industry Marketing and Sales Travel Professionals